



Make an impact

EDHEC BUSINESS SCHOOL- EST.1906



Rankings

TOP 15

European Business Schools
2019

FT

TOP 5 FT

Master in Finance
worldwide
2020

7



MSc in Marketing Management
Worldwide
2021

MASTER

16 FT

Master in Management
worldwide
2020

TOP 15 QS WORLD UNIVERSITY RANKINGS

MSc in Global
& Sustainable Business
worldwide
2020

#1 Challenge^s

BBA in France

Challenges magazine, 2020

BBA

#1 Challenge^s

For its excellence :

65% highest honors at baccalaureate

Challenges magazine, 2020

MBA
EXEC

TOP 10 FT

Worldwide for
Custom Programmes
2019

TOP 3 The Economist

Global MBA
France
2019

IMPACT ON TALENTS

◇ *An internationally aware environment*

5 International campuses



110
nationalités différentes

282
programmes d'échange et partenariats avec les meilleures institutions à travers le monde

1/3
des étudiants reçoivent une bourse EDHEC

35%
des étudiants viennent des 4 coins du monde



LILLE



LILLE



EDHEC
BUSINESS SCHOOL
EDHEC
www.edhec.com

NICE



NICE

IMPACT ON TALENT

◇ +280 partenariats avec les meilleures institutions dans le monde



EDHEC BUSINESS SCHOOL

◇ *Employment and partnerships with the largest international companies*





A choice among 2 different tracks with
a strong

INTERNATIONAL DIMENSION

EDHEC INTERNATIONAL BBA

Make an impact



100% IN ENGLISH
Nice campus only

50%
international students

GLOBAL BUSINESS



- ✓ 100% en anglais
- ✓ Programme unique sur 3 continents
- ✓ Jusqu'à 14 mois de stage
- ✓ 3 institutions prestigieuses dans 3 continents et classées dans le **Top 15 mondial**

Frais de scolarité :
16,800€ par an
1502€ par mois

* visa requirements of countries may apply



UCLA EXTENSION, USA



CORE MODULES:

- Fundamentals of International Trade
- Global Marketing and Strategy
- International Accounting
- International Business Management
- Law in International Business
- International Business Policies and Strategies
- Leadership Communication Strategies
- Business Ethics

3 ELECTIVES INCLUDING:

- Advertising Principles and Practices
- International Human Resources Management
- Doing Business in the U.S.
- International Investing
- Global Business Practices in Sustainability
- Creating a New Business
- Introduction to International Real Estate Markets and Investments
- Advanced Managerial Finance
- Global Currency Management



“It gives students the analytical frameworks and tools to help them tackle the global social and environmental challenges we face. We have many international students from Brazil, Taiwan, Japan, Germany, Belgium and all over the world. It’s an amazing opportunity to engage in a rich dialogue on critical topics.”

Nurit Katz

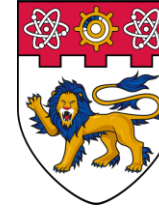
UCLA’s first Chief Sustainability Officer.
“*Principles of Sustainability I*,”
one of the “*10 Best Classes in L.A.*”
by L.A. Weekly magazine.



HOOPER TOWER

EDICE HALL





CORE MODULES:

- Strategic Human Resources Management
- Market Intelligence
- Digital Marketing
- International Finance
- Future Technologies

3 ELECTIVES INCLUDING:

- Service Operations Management
- Economics of Emerging Markets
- Business Analytics
- Strategic Management
- Corporate Finance
- Channel Value Creation
- Wealth Management
- Asian Branding



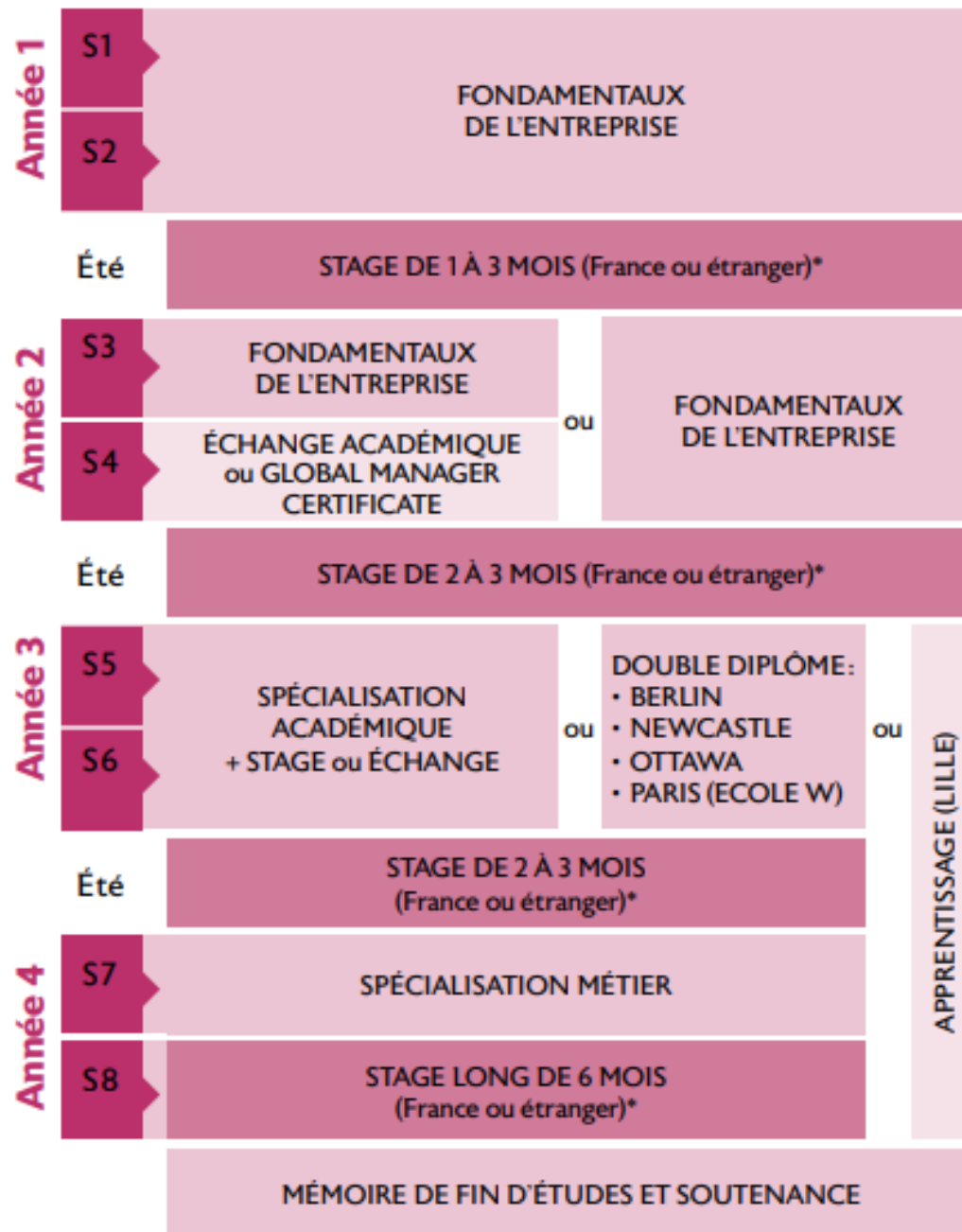
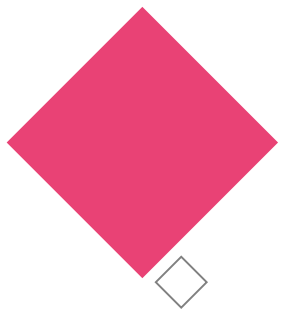
“If you sit in my classroom for three hours and I don’t stretch you or give you a slightly different perspective, then I failed as a teacher. My teaching style is all discussion-oriented, I teach only through case studies mainly, the students have to go out and research industries and they do presentations in the class. EDHEC students have been absolutely wonderful in that particular part.”

Vijay Sethi, PhD.

Professor of Digital marketing at NTU,
“**World’s best business professor**”
by *The Economist* in 2013







BUSINESS MANAGEMENT



100% IN ENGLISH

Lille campus only



100% IN FRENCH

Lille or Nice campus

- ✓ Langues : anglaise + LV2 + 12 choix de langues en e-learning
- ✓ 400 heures de spécialisation
- ✓ Jusqu'à 18 mois d'expérience en France ou à l'étranger
- ✓ Un semestre obligatoire à l'étranger
- ✓ 162 partenaires académiques

Frais de scolarité :

11,325€ par an

1004€ par mois

Cours principaux:

Années **1 à 2** FONDAMENTAUX DE L'ENTREPRISE*

- Mathématiques financières
- Economie internationale
- Marketing Management
- Corporate Finance
- Communication interculturelle
- Entrepreneuriat
- Sciences politiques (English track)
- Géopolitique
- Comptabilité internationale
- Droit des affaires
- Communication d'entreprise
- Commerce et affaires internationales
- Comportement organisationnel
- Jeux d'entreprise, projets de groupe, cours de langue

+80 ÉLECTIFS

A Lille:

- Écriture journalistique
- Histoire de l'Art contemporain
- Psychologie du sport
- Algorithmie, Programmation PYTHON
- Climat, Biodiversité & Pollution
- ... et bien d'autres cours au choix.

A Nice:

- Économie environnementale
- Finance publique
- Management, Philosophie & Sciences Humaines
- Sport
- Sciences politiques
- ... et bien d'autres cours au choix.





Années 3 à 4 SPÉCIALISATIONS ACADÉMIQUES


3 à 4

En français :

- Audit et contrôle de gestion (option double diplôme Master CCA)
- Ressources humaines
- Marketing
- Finance

En anglais :

- Marketing
- Finance
- International Business Track



Milan Stojiljkovic
EDHEC International BBA, 2019
MSc in Finance, Imperial College London, 2020

« Je ne souhaitais pas intégrer une classe préparatoire et ne regrette pas mon choix »

SPÉCIALISATIONS MÉTIERS**

En français :

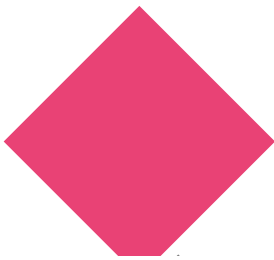
- Audit et Direction Financière
- Banque/Assurance & Gestion Patrimoniale
- Entrepreneuriat & Développement d'Entreprise
- International Business Track
- Retail Management
- Développement des RH & Leadership Opérationnel
- Marketing, Communications & Media
- Luxe

En anglais :

- E-commerce/E-business
- Tourism & Hospitality Management
- Marketing Intelligence & Innovation
- Finance
- Purchasing and Supply Chain Management

* Cours dispensés en français ou en anglais en fonction du choix de parcours

** Possibilité de changer de campus si la spécialisation n'existe pas sur son campus d'origine
Liste des cours et des spécialisations sujette à modifications.



ECHANGES ET DOUBLES DIPLÔMES

162 partners in +40 countries in years 2 or 3, including:



3 double degrees in year 3:

BERLIN SCHOOL OF ECONOMICS AND LAW
BERLIN, GERMANY



NEWCASTLE BUSINESS SCHOOL
NEWCASTLE UPON TYNE, UK



TELFER SCHOOL OF MANAGEMENT UNIVERSITY OF OTTAWA
OTTAWA, CANADA



GLOBAL MANAGER CERTIFICATE



DUBLIN BUSINESS SCHOOL
DUBLIN, IRELAND



YONSEI UNIVERSITY SCHOOL OF BUSINESS
SEOUL, KOREA



THE UNIVERSITY OF WAIKATO
TAURANGA, NEW-ZEALAND



PACE UNIVERSITY LUBIN SCHOOL OF BUSINESS
NEW YORK, USA



LONDON METROPOLITAN UNIVERSITY OF BUSINESS
LONDON, UK



AFTER EDHEC BBA JOIN
**EDHEC MASTERS OF
SCIENCE**

Financial Economics
(Nice Campus)



- MSc in Finance
- MSc in Corporate Finance & Banking
- MSc in International Finance & Accounting

Business Management
(Lille Campus)



- MSc in Marketing Management
- MSc in Entrepreneurship and Innovation Management
- MSc in Strategy, Consulting and Digital Transformation
- MSc in Global Business
- L.L.M in Law & Tax Management
- MSc in Management Studies
- MSc in Creative Business and Social Innovation
- MSc Digital Business & Data Science

Make an impact

FRAIS DE SCOLARITE 2020/2021

PARCOURS BUSINESS MANAGEMENT

11 325€/an

PARCOURS GLOBAL BUSINESS

16 800€/an



FINANCEMENT

Informez-vous sur les frais de scolarité et les modes de financement



SERVICES

CAREER CENTRE
& ALUMNI



STUDY ABROAD OFFICE
INTERNATIONAL STUDENTS OFFICE



+80 STUDENTS
CLUBS



3 INCUBATORS





+46,000 ALUMNI



Michael BURKE
EDHEC Master 1980
Chairman & CEO
Louis Vuitton



Ilan COHEN
EDHEC International BBA 2017
Social Media & Digital Marketing
Microsoft (XBOX)



François Xavier DESPLANCHE
EDHEC International BBA 1992
CEO
Moët Hennessy Paris



Hélène DEMOLIERE
EDHEC International BBA 1995
Global Market Insight Director
Ubisoft



Thibault DESMAREST
EDHEC International BBA 1997
Vice President Global Brand
Sanofi



Delphine Arnault
EDHEC Master 1998
Director & Executive Vice-president
LVMH



Jean Guillaume POLLET
EDHEC International BBA 1995
General Manager Luxe
L'OREAL – République Tchèque



Adrien De Wolkoff
EDHEC International BBA 2006
Head of Digital Paid media
Linked In Asia, Singapore



Make an impact

Comment poser sa candidature ?



ONLINE APPLICATION + SKYPE INTERVIEW

ADMISSION SESSIONS DATES

You can choose to apply for the first or second admission session

SESSION 1

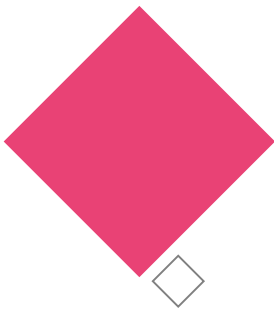
- › Application deadline: From November 12, 2020 until January 19, 2021
- › Admissibility results: February 2, 2021
- › Interview: from February 13 until February 27, 2021
- › Admission results: March 8, 2021

SESSION 2

- › Application deadline: From March 8 until March 29, 2021
- › Admissibility results: April 12, 2021
- › Interview: from April 14 until April 30, 2021
- › Admission results: May 4, 2021



Riley Rennie
Global Business track
39/45 IB score
top 2.5% worldwide
ACS Hillingdon, London

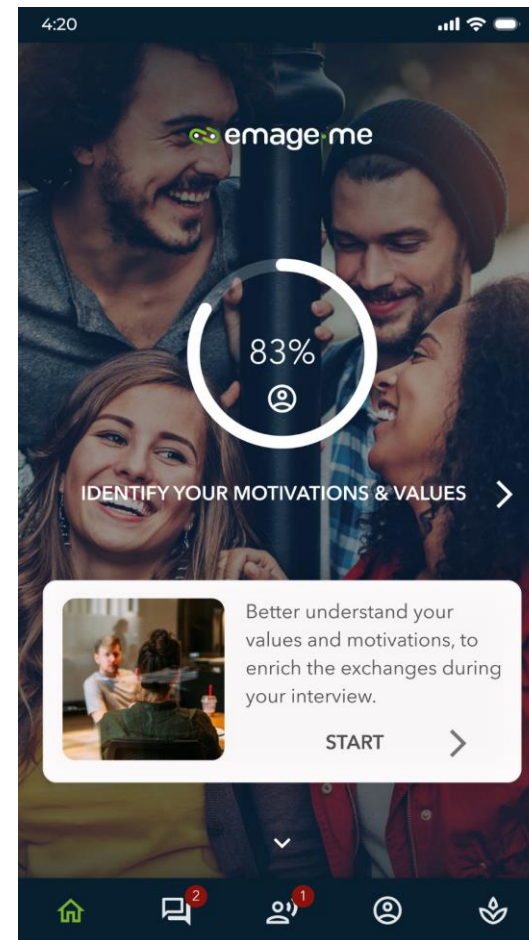


ONLINE APPLICATION + SKYPE INTERVIEW

- ✓ Your academic background (grade 11+12)
- ✓ Your Emage-me Profile completed : identify and value your personality traits and well-being
- ✓ Your level of English :

	GLOBAL BUSINESS TRACK	BUSINESS MANAGEMENT TRACK - 100% ENGLISH
IELTS (Academic)	7	6,5
TOEFL (IBT)	100	95
Cambridge (FCE or CAE)	Not accepted	180

waiver for IB diploma - Business Management track only.
 waiver for nationality (USA, Canada, IRE, UK, Australia, NZ)





SCHOLARSHIPS FOR INTERNATIONAL APPLICANTS

We value academic excellence

➤ **Excellence Scholarship 8, 000 €**

EDHEC offers Excellence Scholarship to outstanding profile candidates applying before Jan 19th.

➤ **Premium Scholarship 6, 000 €**

EDHEC offers Premium Scholarships to high-profile candidates applying before March 29th.

➤ **Merit Scholarship 4, 000 €**

EDHEC offers Merit Scholarships to high-profile candidates applying before March 29th.

➤ **Social Criteria Scholarship 8, 000 € (9, 900 € for the Global Business track)**

To be eligible, the applicant's tax-free household allowance must be equal or under €18,000 for the 2021 tax assessment based on 2020 incomes (household allowance = overall Gross Income / Number of shares).

+10€M scholarships granted each year at EDHEC.

*Scholarships are automatically deducted from the 2 first years of tuition fees

**Scholarships are not cumulative



QUELQUES ANCIENS ÉLÈVES DE VOTRE LYCÉE À L'EDHEC

Zeynep Yilmaz – 1^{ère} année Parcours Business Management à Lille



EDHEC INTERNATIONAL BBA

N°1

EN FRANCE

CLASSEMENT CHALLENGES 2020

4
ANS

PARCOURS BUSINESS MANAGEMENT

- » CAMPUS : NICE ET LILLE
- » LANGUE D'ENSEIGNEMENT : FRANÇAIS ET/OU ANGLAIS

Près de 400 heures de spécialisation
Jusqu'à 18 mois de stage en France ou à l'étranger
142 institutions partenaires dans 37 pays

4
ANS

PARCOURS GLOBAL BUSINESS

- » CAMPUS : NICE
- » LANGUE D'ENSEIGNEMENT : ANGLAIS

Cursus 100% en anglais
Une immersion sur 3 continents
Des institutions prestigieuses dans le top 15 mondial



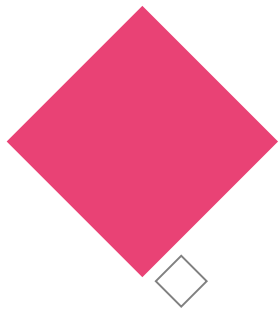
valdi agaele

Undergraduate

BBA - Business Management track

Want to find out more about student life? Chat with our student ambassadors and ask any questions you have.

CHAT WITH OUR STUDENTS



Sarah DRIES

sarah.dries@edhec.edu

+ 33 4 93 18 34 83